

# BRASOV

## REAL ESTATE OVERVIEW

April 2025



WHO ARE  
THE MOST INFLUENTIAL  
REAL ESTATE LEADERS  
ON THE ROMANIAN  
MARKET IN 2025?

Coming up this June:

REAL ESTATE  
**PREMIER  
LEAGUE**

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ROMANIA'S MOST AWAITED "WHO'S WHO" GUIDE.

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# REAL ESTATE **PREMIER LEAGUE**

ALL PEOPLE YOU SHOULD KNOW  
ON THE REAL ESTATE MARKET



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REAL ESTATE  
CLUB

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CLUB

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# INVESTORS SHIFT FOCUS ON BRASOV

The consolidation of transport routes and defense sector together with the urbanistic blockage in Bucharest shift investors focus on Brasov, a center-located city, just 185 km from Romania's Capital.

The county prides a population of half a million residents, **an unemployment rate of 2.73%** and **a net medium income of 1,047 EUR**.

Local authorities (City Hall & County Council) have **a significant budget of almost 1 billion EUR for investments** in new education, medical, sport, green and transport infrastructure. One of the most important new investments announced during the last year is the Rheinmetall factory in Victoria, Europe's largest gunpowder factory. Forecasted for delivery in 2027, this new investment will contribute to Romania's defence independence.

Brasov hosts **Romania's largest urban mixed-use regeneration project: Coresi**. Following 10 years of development, the project attracts new additional components: a 10,800 sqm office building, the rehabilitation of Hangar historical building (3,000 sqm) with a gastro entertainment concept, a 20,000 sqm sports arena and a 4,000 sqm educational campus in partnership with a private school.

One of the most vibrant sectors is hotel development, due to the strengthening of Brasov as a touristic destination, making it on the recommendation list of publications such as National Geographic or Vogue. **Over 700 branded hotel rooms are expected to be inaugurated in 2025.**

Brasov **residential market** continues its development, based on a strong demand given its strategic location and the interest increase in the city as a tourist destination. In 2024, Brasov was the second most expensive city, following Cluj-Napoca and surpassing Bucharest, as regards the medium asking price.

The Brasov **office market** was stable in the past year, as the stock of modern Class A properties remained at 152,000 sqm. In the medium term, as the availability of well-located quality office buildings in Bucharest becomes unsustainably low, we expect that companies will redesign their workstreams and relocate support departments in regional hubs, Brasov being favored by its proximity to Bucharest.

The local **retail market** continues to be dominated by the two main anchors – AFI Mall and Coresi Shopping Resort. Both schemes have brought exciting new developments within their project within the past twelve months.

The county is **the third largest industrial & logistics hub** in Romania, after Timisoara and Ploiesti. Brasov enjoyed a growing modern warehousing & production market, with nearly 16% of the total 470,000 sqm stock being built in the past twelve months.

Considering its advantages and new infrastructure updates, Brasov may lead the way for new accelerated development hubs in Romania.



# 2025 ECONOMIC OUTLOOK

## BRASOV COUNTY AT A GLANCE

POPULATION	550,000
UNEMPLOYMENT	2,73%
AVERAGE WAGE (EUR – GROSS/NET)	1,790/1,047
UNIVERSITY STUDENTS (CITY)	20,000+
COMPANIES	Autoliv, SCHAEFFLER, Preh, Europharm, IBM, Siemens, Atos, NTT Data
OVERALL STRENGTHS	Tourism, Manufacturing, Pharma, IT&C & Support Services

## BRASOV, EXPECTED TO BECOME MORE STRATEGICALLY ON ROMANIA'S MAP

Traditionally a manufacturing and tourist destination, its location is gaining even more significance due to the strengthening of the defence sector and transportation routes.

The Cincu military base was extended and is now ready to receive 4,000 troops engaged in tactic exercises. The newly inaugurated Brasov Airport received infrastructure upgrades to extend its capacity to receive military cargo and to improve response time. Rheinmetall is building Europe's largest gunpowder factories in Victoria, supported by European Defence Fund financing. The delivery is forecasted for Q1 2027 and shall strategically contribute to Romania's defence independence.

## 900 MILLION EUR PUBLIC INVESTMENTS

The City Hall has budgeted 154 million EUR for investments in 2025 to be allocated for education (new kindergartens and nursery schools, as well as consolidation of old schools), public development (new Pneumology Hospital, Polyvalent Hall, Youth Stadium, new parks and rehabilitation of public buildings), infrastructure and tourism (expansion and streamlining of the ski area in Poiana Braşov - stage II)

The County Council has a budget of 172 million EUR for infrastructure updates: 100km for county roads and 53.1 km for Brasov Metropolitan Belt.

One of the most talked about projects is the **Rheinmetall** gunpowder factory in Victoria, a project totalling over 500 million EUR, backed by funds from European Commission as well as Romanian public funds. Another 20 million EUR are allocated for an integrated dual education campus to be build In Stupini area, comprising classrooms, technological workshops, a library, student housing, a cafeteria and a gym.

Looking ahead, road infrastructure investments such as the Comarnic motorway, Sibiu–Fagaras highway, and the future Bacau – Brasov highway (feasibility study stage) truly put Brasov at the heart of the country.

## TOURISM IN THE SPOTLIGHT

In terms of the local economy, the slowdown of the auto sector led to temporary unemployment and a priorities realignment for multinational companies present in the areas. However, the versatility of the local economy proved powerful, as the new hotel openings and commitments buffered any concerning news.

As Brasov is gaining a lot of attention as a touristic destination, making it on the recommendation list of publications such as National Geographic or Vogue, international hotel brands are targeting this city. Last year Swissotel inaugurated in Poiana Brasov, while another 1,100 rooms are under development from brands such as Hyatt, Kempinski, Mercure, AC by Marriott, Hilton Garden Inn, Ibis Styles, or Double Tree by Hilton. The inauguration are estimated between 2025 - 2028.

Finding a suitable operator with the right flight frequency for the summer and winter seasons took a while, but Wizzair proposed the right balance to take advantage of the great cultural heritage and natural treasures Brasov has to offer to the world.

## NEW HOTSPOTS & REAL ESTATE INVESTMENTS

The next step of the city’s development is the urban regeneration of the former Rulmentul industrial platform. Several studies performed by both the World Bank and an association of architects led to a design solution. We’re still waiting for a PUZ, a decision, and financing to redefine what the modern Brasov will look like. At the end of the process, the former Tractorul and Rulmentul platforms shall unite to provide a good case practice on how to perfectly blend heritage with functionality and modernity in a city.

The largest international investors present on Brasov market, French-based Ceetrus & Israeli-owned AFI Europe announced new expansion plans.



**RUXANDRA DRAGOMIR**  
HEAD OF DEVELOPMENT  
NHOOD SERVICES ROMANIA,

the exclusive Development, Property & Asset Management, Leasing, ESG service provider for Coresi mixed-use development by Ceetrus:

“Coresi is Romania’s largest urban mixed-use regeneration project with 55,884 sqm of retail, 59,400 sqm of offices, a 4\* hotel with 133 rooms, and a residential component with 2,400 finalized apartments as well as 90,000 sqm green spaces and 7,000 parking spots. Future development plans include a 10,800 sqm office building, the rehabilitation of Hangar historical building (3,000 sqm) with a gastro entertainment concept, a 20,000 sqm sports arena and a 4,000 sqm educational campus in partnership with a private school.”



# NEW DEVELOPMENTS ACCELERATE LOCAL OFFICE MARKET

The Brasov office market was stable in the past year, as the stock of modern Class A properties remained at 152,000 sq m. The vacancy rate remained at 11.5%, slightly lower than in Bucharest. The take-up was relatively sluggish, with 3,500 sq m being let. While the take-up was higher than in one of the regional hubs with a stronger student population (Iasi), Brasov registered only 5% of the demand for regional leaders. AFI Business Park attracted Infineon, who opened a new flagship office downtown, whereas Coresi Business Park renewed leases with long-term tenants.

Despite the slower take-up over the past 12 months, both major schemes in the city are actively working towards building new Class A infrastructure. Coresi Business Park aims to deliver a 10,800 sq m building. AFI Brasov began construction on a new 11,000 sq m tower at its downtown location. One of the good news is that multinational companies with production sites in Brasov are considering separating the office from the production site, creating new demand.

One of the highlights of the city's real estate scene is represented by Hagag's interest in the former Roman factory. The investor signed an LOI pending advanced technical due diligence on the site for 23 million EUR. Along with commercial and residential developments, the mixed-use project features 8,000 sq m of offices.

In the medium term, as the availability of well-located quality office buildings in Bucharest becomes unsustainably low, we expect that companies will redesign their workstreams and relocate support departments in regional hubs.

Brasov is the closest to the capital city, within a 3.5h driving distance, which makes collaboration between teams more effective. Thus, Brasov might become an important pillar in footprint management strategies for multinational groups.

INTERVIEW

**VALENTIN ZAHARIA**  
TECHNICAL AND PERFORMANCE  
DIRECTOR, VEOLIA ROMANIA



// BY SIGNIFICANTLY LOWERING CO<sub>2</sub> EMISSIONS, OFTEN UP TO 90% COMPARED TO CONVENTIONAL SYSTEMS, THE GEOEXCHANGE SOLUTION CAN ENABLE REAL ESTATE DEVELOPERS TO ACHIEVE STRINGENT ESG BENCHMARKS, ATTRACT GREEN FINANCING, AND EARN CERTIFICATIONS SUCH AS NZEB, LEED OR BREEAM. //

Veolia România is part of Veolia's global network, a world leader in delivering essential services (water, energy, waste) and driving ecological transformation. In Romania, our teams develop, build, and operate integrated water, wastewater, and energy solutions, helping municipalities and private clients meet modern sustainability requirements. By drawing on Veolia's nearly two centuries of international expertise and blending it with 25 years of local know-how, we ensure top-tier efficiency and reliability in every project, while contributing to a positive environmental impact and stronger communities.

**HOW DOES VEOLIA INTEGRATED RENEWABLE ENERGY SOLUTION HELP REAL ESTATE DEVELOPERS MEET THEIR ESG TARGETS?**

Veolia România, through its local ecosystem of companies, follows an approach that focuses on reducing carbon footprints, reusing resources and minimizing their usage and consumption, and enhancing cost efficiency. Moreover, when it comes to integrated renewable energy solutions, we showcase this strategy through our GeoExchange system, which harnesses shallow-ground geothermal energy in conjunction with high-efficiency heat pumps to provide heating, cooling, and domestic hot water.

By significantly lowering CO<sub>2</sub> emissions, often up to 90% compared to conventional systems, the GeoExchange solution can enable real estate developers to achieve stringent ESG benchmarks, attract green financing, and earn certifications such as nZEB, LEED or BREEAM. Beyond decarbonization, our integrated services also include long-term operation and maintenance, enabling continuous system performance, predictable energy costs, and transparent tracking of sustainability metrics. Moreover, another interesting feature is its versatility, as the solution is suitable for both new and existing buildings.

**IN WHICH REAL ESTATE PROJECTS HAS THE VEOLIA GEOEXCHANGE SOLUTION BEEN IMPLEMENTED AND WHAT ARE THE ADVANTAGES FOR THE RESIDENTS OF THOSE PROJECTS?**

We have successfully introduced the GeoExchange technology in multiple residential projects in Bucharest and in multi-purpose developments around the country, such as retail, industrial, office and residential buildings, several airports (Sibiu, Satu Mare, Tuzla), private and public hospitals, and also in a very special project in Alba Iulia, an elderly care home, for which we designed and built a turnkey solution, reducing the reliance on traditional gas boilers by up to 85%.

The GeoExchange solution provides residents with lower and more predictable energy costs, higher comfort in the living spaces, and a considerably smaller carbon footprint. Furthermore, the system reduces operational costs by up to 50%, providing significant financial advantages.

# 1.5 MILLION TOURISTS SPEED UP TOURISTIC INFRASTRUCTURE DEVELOPMENT IN BRASOV



MATCA Hotel Relais & Châteaux, Șimon

1.5 mln tourists registered in Brasov county in 2024, 3rd destination nationwide, following Bucharest – 1.9 million and Constanta – 1.7 million (hotels & short-term rentals), according to National Statistics Institute.

Overnight stays in both hotels and apartments recorded 2.8 million people, third value nationwide, following Constanța -5.5 million and Bucharest -3.9 million.

As Brasov is gaining a lot of attention as a touristic destination, making it on the recommendation list of publications such as National Geographic or Vogue, international hotel brands are targeting this city. Over 700 branded hotel rooms are expected to be inaugurated in 2025. In total, the county has 128 hotels with 5,871 rooms.

CLASIFICATION	NUMBER OF UNITS	NUMBER OF ROOMS
5-stars	2	308
4-stars	40	2,616
3-stars	77	2,584
2-stars	9	363
<b>TOTAL</b>	<b>128</b>	<b>5,871</b>

RANKING	5*	4*	3*	2*	1*	TOTAL
Hotel rooms Brasov City	308	1,110	766	165	78	2,427
Branded rooms	110	0	0	0	0	110
%Branded rooms	36%					4.5%

The information for Brasov, gathered by RPC from Est Hospitality, a tourism consultancy company, shows that:

- Tourist arrivals and overnights are still below levels of 2019.
- 19% notable increase of overnights in apartments – competition is getting serious for hotels.
- Growing trend is expected to continue in the coming years due to the pipeline of new branded hotels, the number of festivals and the increased number of MICE events.

BRANDED HOTEL NAME	RANK	ROOMS	OPERATOR	OPENING
DOUBLE TREE BY HILTON	5*	130	HILTON	2025
HILTON GARDEN INN	4*	130	HILTON	2025
IBIS STYLES	3*	126	ACCOR	2025
AC BY MARRIOTT	4*	161	MARRIOTT	2025
HYATT REGENCY	5*	189	HYATT	2028
KEMPINSKY POIANA BRASOV	5*	120	KEMPINSKY	2027
MERCURE BRASOV CENTRE	4*	180	ACCOR	2025
INTERNATIONAL BRANDED HOTEL	5*	150	TBA	2027
<b>TOTAL</b>		<b>1,186</b>		

“2025 IS A KEY YEAR FOR BRASOV WITH FIVE NEW BRANDED HOTELS FOLLOWING TO OPEN AND BRING AN OFFER OF 727 ROOMS ON THE MARKET. THOSE INAUGURATIONS ARE EXPECTED TO ALSO BOOST THE NUMBER OF FOREIGN TOURISTS LOOKING FOR STANDARDIZED HOTEL SERVICES” .

MIRCEA DRAGHICI, MANAGING PARTNER, EST HOSPITALITY



# BRASOV RESIDENTIAL MARKET UPDATE

Residential analysis with the support of

**imobiliare.ro**



Brasov residential market continues its development, based on a strong demand given its strategic location in the center of the country and the interest increase in the city as a tourist destination.

In 2024, Brasov was the second most expensive city, following Cluj-Napoca and surpassing Bucharest, as regards the medium asking price.

As the city improves its connectivity and attracts renewed international hotel brands, we expect to see new demand coming from international buyers.

With the support of our partner Imobiliare.ro we have drafted an analysis for the new residential market in Brasov, based on the data from 2024 and 2023.

**SALES  
MARKET**

2024 VS. 2023

**BIGGEST DEMAND INCREASE**

HISTORIC CENTER	35%
HARMANULUI	25%
TRIAJ	23%

**BIGGEST OFFER DECREASE**

RACADAU	-49%
NOUA	-29%
TRACTORUL	-26%

**BIGGEST PRICE INCREASE**

NOUA	23%
DOWNTOWN	20%
BARTOLOMEU	18%

**MOST EXPANSIVE AREAS**

EUR/SQM

HISTORIC CENTER	3002.79
DOWNTOWN	2407.41
NOUA	2267.92

**RENTAL  
MARKET**

2024 VS. 2023

**BIGGEST DEMAND INCREASE**

RACADAU	18%
DOWNTOWN	13%
NOUA	8%

**BIGGEST OFFER DECREASE**

CENTRUL CIVIC	-30%
RACADAU	-21%
BARTOLOMEU	-16%

**BIGGEST PRICE INCREASE**

NOUA	14%
BARTOLOMEU	13%
TRACTORUL	12%

**MOST EXPANSIVE AREAS**

EUR/SQM

CENTRAL	650
CENTRUL CIVIC	640
ASTRA	600

INTERVIEW

**IONUT NICOLESCU**  
REAL ESTATE INVESTOR

INVESTOR PROFILE

With an experience of 15 years on the Romanian real estate market, Ionut Nicolescu has an active role in forging strategic partnerships that are pivotal in delivering revenue goals, with several ongoing property developments. Previously, he worked as Managing Partner at Coldwell Banker Affiliates of Romania and was also the Co-founder of SVN Romania and Meta Estate Trust. Currently, Ionut is investing in two projects on the market from Brasov, one in Cristian and a new project, located downtown Brasov.

CONTACT: [ionut@aiyoncapital.com](mailto:ionut@aiyoncapital.com)



BRASOV FOCUS

Brasov is increasingly emerging as a major real estate attraction, thanks to its unique combination of economic development, growing tourism and high quality of life. With a modernized infrastructure, easy access to major cities and an urban landscape that harmoniously combines history with innovation, the city attracts both investors and professionals looking for flexible living solutions. In addition, Brasov's status as a preferred destination for digital nomads and expats, along with the growing demand for medium-term accommodation options, makes the real estate market in continuous expansion, offering valuable opportunities for developers and investors.

A NEW INVESTMENT  
IN THE HISTORIC AREA OF THE CITY

The urban accommodation market improves with a new innovative project, dedicated to those looking for a modern and flexible solution for medium-term stays. Strategically located in the center of Braşov, this project redefines the housing experience, offering comfort, accessibility and a wide range of facilities adapted to current needs.

Through this initiative, we address expats, digital nomads, professionals on delegations and all those who need premium accommodation, without the constraints of a long-term commitment. The central positioning ensures quick access to the urban infrastructure, business areas and cultural attractions of the city.

This unique concept combines modern design with functionality, creating an ideal space for both work and relaxation. In addition, the project integrates innovative facilities, adapted to the contemporary lifestyle, thus consolidating Braşov's status as an urban hub of international interest.



INTERVIEW  
**RĂZVAN CALIȚA**  
MANAGING PARTNER

COMPANY PROFILE

The Seller & Partners has a track record of over 15 years on the real estate market from Brasov. Since its establishment in 2009, the company was part of two worldwide recognized brands as a franchised partner. Starting with January 2025, the company's founders, Nicole Rosnovăț and Răzvan Calița, who held, for 10 years, managing partner positions at Coldwell Banker Alpin, part of the Coldwell Banker group, one of the most well-known real estate consulting companies in the world, and for 5 years at SVN Romania | Brașov, decided to create The Seller & Partners, an independent real estate agency that offers bespoke real estate services. The firm has a team made up of 18 experts: 13 brokers and 5 support employees.



We offer integrated real estate services: consultancy, residential (New Homes & Secondary Market), retail, offices, industrial & logistics, land, research & valuation and property management.

BRASOV RESIDENTIAL HOTSPOT

With a key location in the center of the country, Brasov has attracted residents not only from the city and the surrounding areas, but also from different cities from Transylvania (such as Oradea, Arad, Targu Mures), the southern towns of Moldova and from Bucharest.

Due to the high interest, the city is now Romania's second most expensive residential market, following Cluj-Napoca. According to our data, the medium price in December 2024 (both new and old market) was 2,154 EUR/SQM.

www.theseller.ro  
razvan.calita@theseller.ro



Some of city's most sought-after areas are downtown, Drumul Poienii, Centrul Civic, Racadau & Tractorul for apartments, while for homes clients are looking for neighbouring districts with easy access to the city, such as Ghimbav, Stupini, Cristian, Sanpetru or Hărman.

We are the most active player on the New Homes segment, with over 1,200 new units sold in the last 7 years.

THE RISE OF THE CITY AS A TOURISM  
DESTINATION CREATES NEW OPPORTUNITIES

During the last couple of years, the interest in Brasov as a touristic destination grew significantly. The gateway city to Transylvania attracted the attention of international hotels brands: last year Swissotel inaugurated in Poiana Brasov, while in Cristian our partners are working at Radisson Blu Grand Mountain Resort, the first 5-star mountain villa resort in Romania.

Driven by excellence, based in Brașov, The Seller & Partners is a real estate company that brings together a team of real estate consultants with over 130 years of combined experience. Specializing in bespoke real estate services, we focus on trading high-end properties, both in Romania and on international markets.



**NEW GOURMET &  
SPORT CONCEPTS**  
ENTER BRASOV  
RETAIL MARKET

THE BRASOV RETAIL MARKET CONTINUES TO BE DOMINATED BY THE TWO MAIN ANCHORS – AFI MALL AND CORESI SHOPPING RESORT. BOTH SCHEMES HAVE BROUGHT EXCITING NEW DEVELOPMENTS WITHIN THEIR PROJECT WITHIN THE PAST TWELVE MONTHS.

AFI Mall attracted Half Price – a fashion heavy-discounter with a large format, and Poppeys – the newest fast food scene attraction.

Another new addition will be an 20,000 sqm indoor sports and entrainment centre. The concept is strongly focused on health, fun and community integration.

Coresi Shopping Resort, which just celebrated its 10-year anniversary, inaugurated a new Farmacia Tei unit. Coresi took advantage of the market effect created by the 100ha mixed-use development and complemented its shopping experience with a brand new Decathlon DYI, a 13,000 sq m GLA Mobexpert showroom, Momax, and XXLutz home decor stores. This offers a full shopping experience operating under a one-stop-shop concept, for the people of Brasov and the tourists the area attracts.

In terms of new retail scheme openings, the local developer Madex brought to market Opa Shopping Gallery at the end of 2024. Brand new 7,000 sq m now serve the residents of the Bartolomeu neighborhood and the employees in the production facilities nearby. In the future, the gallery will serve as an anchor for a larger residential and hospitality development.

Coresi, Romania’s largest urban mixed-use regeneration project, will integrate novel gourmet and sports concept. The former Hangar, a historical building from the former Tractorul industrial platform, is under rehabilitation and will host a new gastro entertainment concept on a 3,000 sqm surface.

La Cocos finally opened its new unit in Brintex Shopping Center at the beginning of 2025, attracting record visitors due to its heavy-discount pricing model.

County-wide, several small grocery-anchored galleries were opened with Lidl as a main tenant, in Sacele and Zarnesti.



PRIME SHOPPING CENTER RENT	50 EUR/sqm/month
PRIME HIGH STREET RENT	40 EUR/sqm/month
PRIME RETAIL PARK RENT	8 - 14 EUR/sqm/month

# A TRADITIONAL MANUFACTURING DESTINATION, BRASOV CONSOLIDATES ITS HUB STATUS



The county is the third largest industrial & logistics hub in Romania, after Timisoara and Ploiesti. Brasov enjoyed a growing modern warehousing & production market, with nearly 16% of the total 470,000 sqm stock being built in the past twelve months.

Moving forward, an additional 13,000 sqm shall be built, as Brasov is one of the few regional hubs with active construction pipelines in 2025. VGP is one of the top three dominant players that is pursuing new developments in the county.

The vacancy rate is one of the lowest in the country – just under 2%, but that is due to the non-speculative character of the region. For comparison, the vacancy rate in Bucharest-Ilfov (the region that hosts half of Romania's modern stock) is at 5%; in Timisoara, the second-largest industrial & logistics hub, the vacancy rate stands at nearly 11%.

The take-up stood at 16,200 sqm, a significant drop compared to the previous period when jumbo deals such as the 47,000 sqm Intercars pre-lease made headlines. However, the region gave signs of steady, sustainable demand.

The asking headline rents slightly dropped from 4.5 EUR/sqm to 4.4 EUR/sqm due to the market dynamics. The county is dominated by auto and electronics producers, which are under market pressure due to economic developments. This triggered a schedule of mass layoffs and production properties put up for sale. It is to be determined whether this will have long-term consequences or if it is simply a natural transformative period.

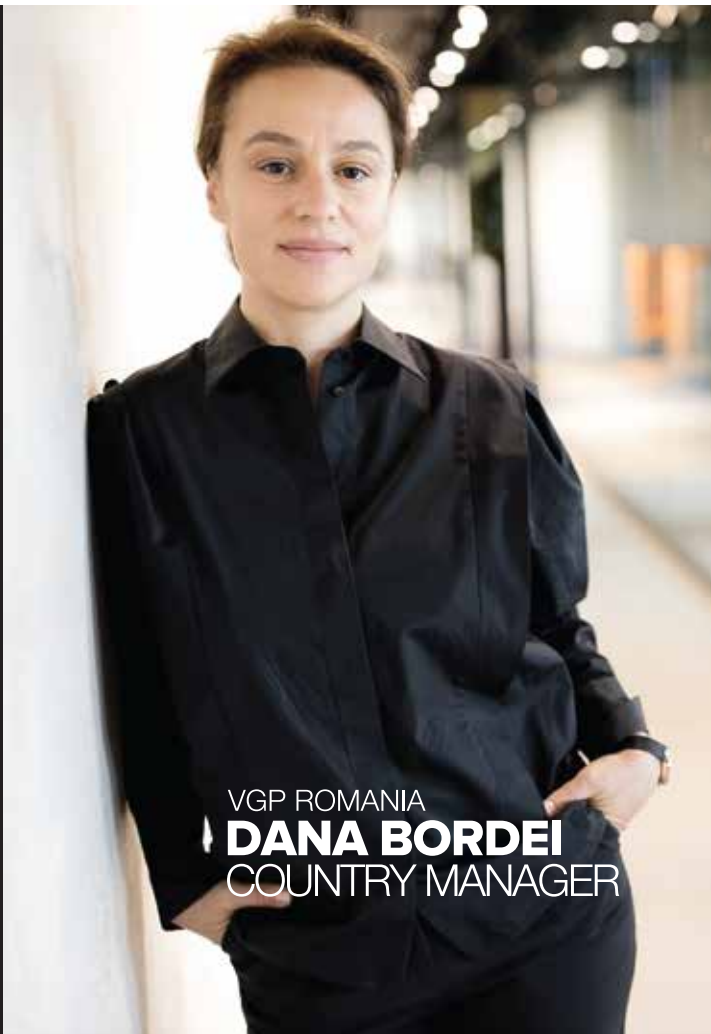
TOTAL MODERN INDUSTRIAL & LOGISTICS STOCK	470,000 SQM
HEADLINE RENT	4.4 EUR/SQM
VACANCY RATE	2%

Infrastructure developments such as the Sibiu-Brasov-Bacau A13 highway shall bring new development opportunities. The Sibiu-Fagaras 70 km lot is under active construction, with works expected to be done by 2027. While the Brasov – Bacau lots are at the feasibility stage, the opening of the Sibiu-Fagaras lot will bring new development opportunities as connectivity to Western Europe is significantly improved.

“Brasov, a city with a fast economic growth, is an increasingly strong pole of attraction for national and international companies. VGP Park Brasov enjoys the fastest growth of VGP’s portfolio in Romania, reflecting the robust demand for class A spaces in the proximity of the production units located in the western part of the city.

This region is becoming increasingly attractive for new suppliers and business partners, due to the availability of a qualified workforce and the presence of rapidly developing production and distribution companies.

With the five buildings already delivered, totalling approximately 123,000 sqm, which are designed and built according to the strictest sustainability and energy efficiency standards, VGP Park Braşov is positioning itself as a reference example in sustainable real estate development. VGP Park Braşov currently offers an additional 44,600 sqm of available space. This expansion is a direct response to the growing demand for modern logistics spaces in the Brasov region, a clear sign of the growing attractiveness of this strategic location for companies from various fields.”



VGP ROMANIA  
**DANA BORDEI**  
COUNTRY MANAGER

# CONSTANTA Roundtable

JUNE 2025

Real estate opportunities  
near the Black Sea

Key topics on the agenda:

- Revitalizing the city: new interest areas for development of sustainable & smart communities.
- The competitive advantage of Constanta: what will drive growth on the long run?
- Tourism: new formats to cater for increasing demand
- County's top regions for new development opportunities

# Life changing **real estate** brands, made extraordinary by our experience

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Strategy

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PR & Communication

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Lead generation programs

Events

Content

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years  
of marketing  
& communication

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ANIS (Asociația patronală a industriei de software și servicii)  
ARILOG (Asociația română de logistică)  
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# REAL ESTATE ACADEMY



**BUCHAREST  
REAL ESTATE  
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private real estate  
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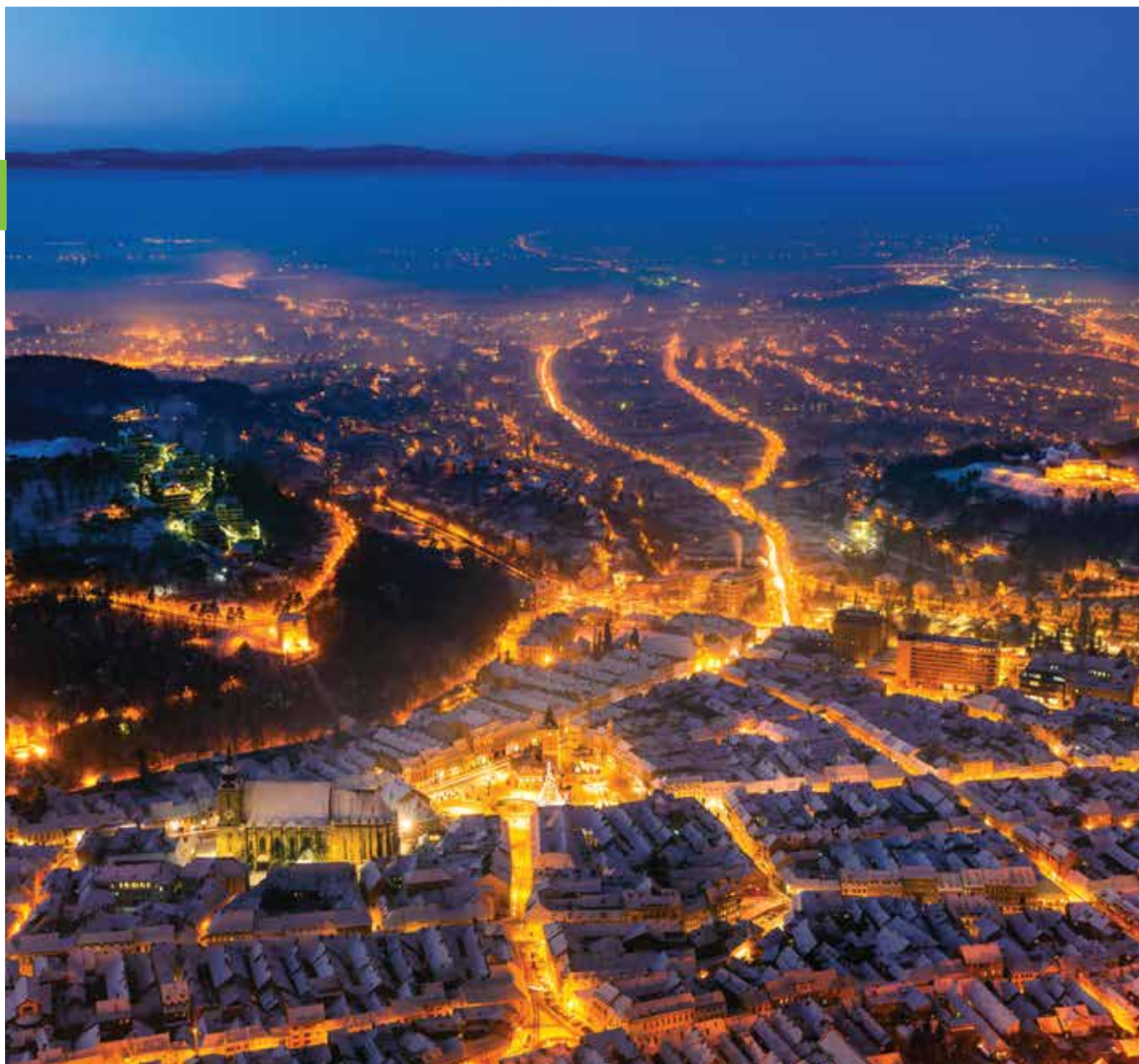
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5. Logistics & industrial development
6. Hotels
7. Capital Markets
8. Project Management
9. Asset Management
10. Real estate finance
11. Legal real estate
12. Marketing & communication



**ROMANIA PROPERTY  
CLUB** ■

[www.rpc.ro](http://www.rpc.ro)

ONE TOWER  
159 FLOREASCA ROAD  
6TH FLOOR, BUCHAREST

+40 730 011 270  
[contact@rpc.ro](mailto:contact@rpc.ro)

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